

Media release

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The Swiss Cyber Security Days 2024: A strong signal from Switzerland against disinformation, the greatest risk to global stability

The Swiss Cyber Security Days (SCSD) will take place for the first time on 20 and 21 February 2024 at the BERNEXPO site in Bern. According to the World Economic Forum WEF's Global Risk Report 2024, disinformation is the most immediate risk to global stability. A solution to the problem will be rolled out worldwide this summer. Speaker at the Swiss Cyber Security Days 2024 and EPFL professor Prof Dr Touradj Ebrahimi will play a key role. There will also be a change in the opening keynote in Ukraine.

The Swiss Cyber Security Days (SCSD) will take place for the first time on 20 and 21 February 2024 at the BERNEXPO site in Bern. Over two days on the two main stages, high-ranking national and international speakers will explain why the threat from cyberspace is one of the greatest dangers of our time - and the central importance of cyber-resilient societies.

The numerous programme highlights include the following presentations:

- Yurii Myronenko, Head of Information Protection of Ukraine
- Audrey Tang, Minister for Digital Affairs Taiwan
- Robert Bohls, Cyber Operations Chief FBI
- Christian-Marc Lifländer, Head of Cyber Defence and Policy NATO
- Diego Schmidlin, CISO Cyber Command of the Swiss Armed Forces
- Admiral Dr Thomas Daum, German Chief of Cyber and Information Domain Service
- Prof Dr Thomas Zurbuchen, former Director of Science at NASA and Head of ETH Space
- Prof Dr Joël Mesot, President of ETH Zurich
- Alois Zwinggi, Managing Director World Economic Forum WEF
- Elisa Torres Durney, Founder & CEO Girls in Quantum
- the contribution from Kenya to the Smart City milestone project: Konza Technopolis.

Disinformation is the greatest immediate risk to global stability

Whether it's the Protocols of the Elders of Zion, alternative facts from Donald Trump or Hamas propaganda on TikTok: Spreading false information to advance one's own interests or destabilise systems is as old as human history. With powerful technologies in a hyper-connected world, the damage potential of disinformation campaigns is increasing dramatically. Accordingly in its latest Global Risk Report 2024, the World Economic Forum WEF identifies disinformation as the most immediate risk to global stability.

JPEG Trust - the new international standard in the fight against disinformation

But there is reason for hope: in summer 2024, the international standard "JPEG Trust" will be published and rolled out worldwide. The standard will help to ensure the trustworthiness and authenticity of visual media content for users as well as media publishers and agencies. JPEG Trust is the result of a rare collaboration between companies such as Adobe, Sony, Huawei and universities and research centres around the world. For the first time ever, Prof Dr Touradj Ebrahimi, Chairman of JPEG Trust and Professor at the Swiss Federal Institute of Technology Lausanne EPFL, will be speaking on the main stage of the Swiss Cyber Security Days 2024 about this project, which is of enormous importance to humanity.

There is also news regarding the contribution from Ukraine. Instead of the Deputy Minister for Digital Transformation of Ukraine Georgii Dubynskyi, Yuriy Myronenko, Head of the State Service for Special Communications and Information Protection of Ukraine, will be speaking live from Kiev to the visitors of the Swiss Cyber Security Days 2024.

Swiss Cyber Security Days (SCSD)

The SCSD is Switzerland's leading dialogue and know-how platform in the field of cyber security. The SCSD bridge the knowledge gap between technology, business and the general public and offer politicians, administrators, experts and users insights into current and future threats and innovative solutions. The focus is on politics, business, education and research. The platform is open to all participating national and international players for the exchange of information, inspiration and meetings with politics, administration, business and leading cyber security experts. The fifth edition of the SCSD will take place on 20 and 21 February 2024 in Bern on the BERNEXO site.

The SCSD is chaired by former National Councillor and FDP politician Doris Fiala.

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