

# CEO Fraud Protection

Real-time defense against deepfake impersonation in enterprise communication

## Understanding the threat

Cybercriminals use AI-generated voices and videos to impersonate executives across email, phone, and video calls. Exploiting trust and urgency, they deceive employees into transferring funds or disclosing sensitive information.

*In 2024, an Arup employee in Hong Kong was deceived by a video call featuring deepfake versions of senior executives, leading to unauthorized transfers of over US \$25 million.*

Source: [Financial Times](#)

## Key challenges

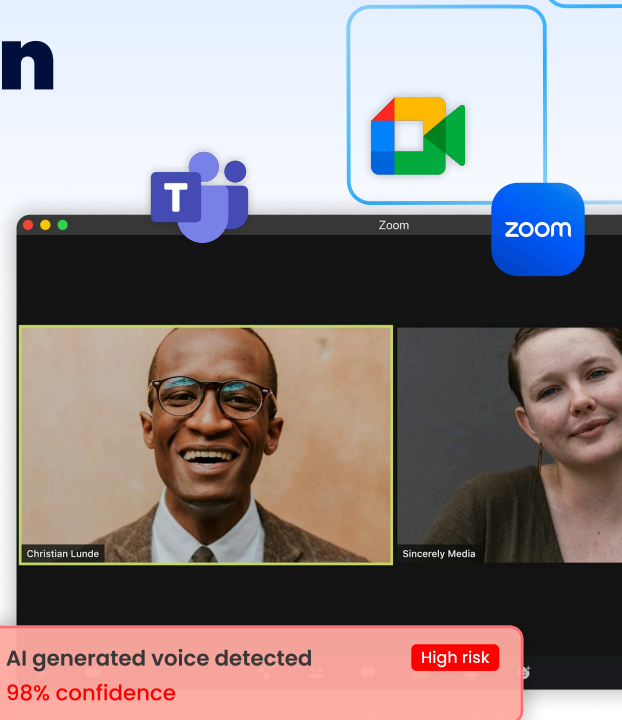
- AI-generated voices and videos now make it **effortless to fake a CEO call** or urgent video meeting
- Traditional cybersecurity tools **can't verify AI generated cloned voices**
- Employees under pressure **act before validating suspicious requests**
- **Lack of awareness** of AI-driven impersonation risks

## Solution

Aurigin.ai enables organizations to **instantly verify voice authenticity and stop deepfake-based fraud** before it **causes financial or reputational damage**.

- **Instant detection:** Identifies AI-generated voices in real-time
- **Continuous protection:** Monitors, alerts, and logs incidents for compliance and audit readiness
- **Seamless Integration:** Works across Teams, Meet, Zoom, and enterprise communication systems
- **Flexible deployment:** Cloud, on-prem, or isolated environments for full data privacy

 **98% accuracy** |  **40+ languages** |  **<50ms latency**



**5%** of all frauds are AI voice and/or video generated

**7x** annual increase in deepfake fraud

**\$40 billion** expected cost of deepfake fraud by 2027

Sources: [Deloitte](#), [AFP](#)

