

### Media release

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# The SCSD 2025: All art from Bern, the FBI, the fight against disinformation, child protection in the digital space and Ticket sales on track

The Swiss Cyber Security Days (SCSD) will take place on February 18 and 19, 2025 at the BERNEXPO site under the motto "Eye of the Cyber - create tomorrow". The illustrious program will be complemented by an interactive AI exhibition and panels dedicated to the dangers of disinformation, terrorism and the protection of minors in the digital space. Another highlight is the presentation by the FBI's Cyber Division. The main stage will be hosted by former Kassensturz presenter and new National Councillor Ueli Schmezer. Ticket sales are already a third up on the previous year, many of them in the coveted, limited congress section. This shows the great interest in the exchange of ideas in the cyber security world.

The Swiss Cyber Security Days (SCSD) will take place on February 18 and 19, 2025 on the BERNEXPO site. Over two days, high-ranking national and international speakers will take to the two main stages to show how dominant technology is shaping the present and the future, and why a secure and sovereign cyberspace is of the utmost importance for Switzerland. The organizers are proud to complement the illustrious programme with contributions from the Cyber Division of the FBI and two high-profile panels on the urgent topics of disinformation, radicalization and the protection of minors in the digital space.

On the opening day, the main stage will be hosted by former Mr. Kassensturz and newly elected National Councillor Ueli Schmezer. On the second day, SRF investigative journalist and terrorism expert Dani Glaus will host the main stage.

#### Interactive AI art "Made in Bern"

In line with the motto "Eye of the Cyber - create tomorrow", the organizers are focusing on the creative power of artificial intelligence and presenting it in an unconventional collaboration: technology and art are breaking new ground. Together with the Museum of Communication, the gibb vocational school in Bern and the two Bernese motion art artists Kaspar Kilchenmann and Yan Hirschbühl, the organizers will present interactive AI art "Made in Bern" during both days.



"This collaboration is an exciting opportunity to bring the strengths of the Museum of Communication to bear in a new environment," says Nico Gurtner, Head of Communications at the Museum of Communication. Creative Director of the Bern agency "Efentwell" Kaspar Kilchenmann and motion designer Yan Hirschbühl will inspire the audience with visual worlds specially produced for the SCSD. The technical infrastructure will be provided by the gibb Bern vocational school.

#### Leading exhibitors present groundbreaking solutions

With Axpo, Aveniq, Sophos, Amazon Web Services and numerous other national and international exhibitors, SCSD 2025 promises groundbreaking insights and solutions from the world of cyber security. The innovative approaches presented range from security awareness and human risk management to topics such as zero trust architecture, artificial intelligence, quantum computing and advanced threat protection.

Around 20 promising start-ups will be presenting their innovative cyber security solutions in the Start-up Zone; gibb HF Informatik will also be presenting itself as a strong educational partner. At their stand, visitors can take part in an exciting capture-the-flag (CTF) competition and experience live how theory can be put into practice. An excellent opportunity for leaders and cyber security experts to establish valuable collaborations for the digital future.

Networking on a new level - Hornetsecurity takes networking at the Swiss Cyber Security Days 2025 to a new level. On Tuesday evening, the networking party sponsored by Hornetsecurity awaits you, the perfect place to make valuable contacts. "The renowned exhibitors and the prestigious program make the SCSD 2025 a central meeting point for the industry and attracts great interest," says Tom Winter, CEO of BERNEXPO AG. "The ticket sales to date prove this. With the Swiss Cyber Security Days 2025, we are building on last year's success".

#### Swiss Cyber Security Days (SCSD)

The SCSD is Switzerland's leading platform for dialog and know-how in the field of cyber security and offers politicians, administrators, experts and users insights into current and future threats as well as innovative solutions. The platform is open to all participating national and international players for the exchange of information, inspiration and meetings with leading security experts.

The SCSD will take place on February 18 and 19, 2025 in Bern at the BERNEXPO site.

The SCSD is chaired by National Councillor Nik Gugger.



## For further information:

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